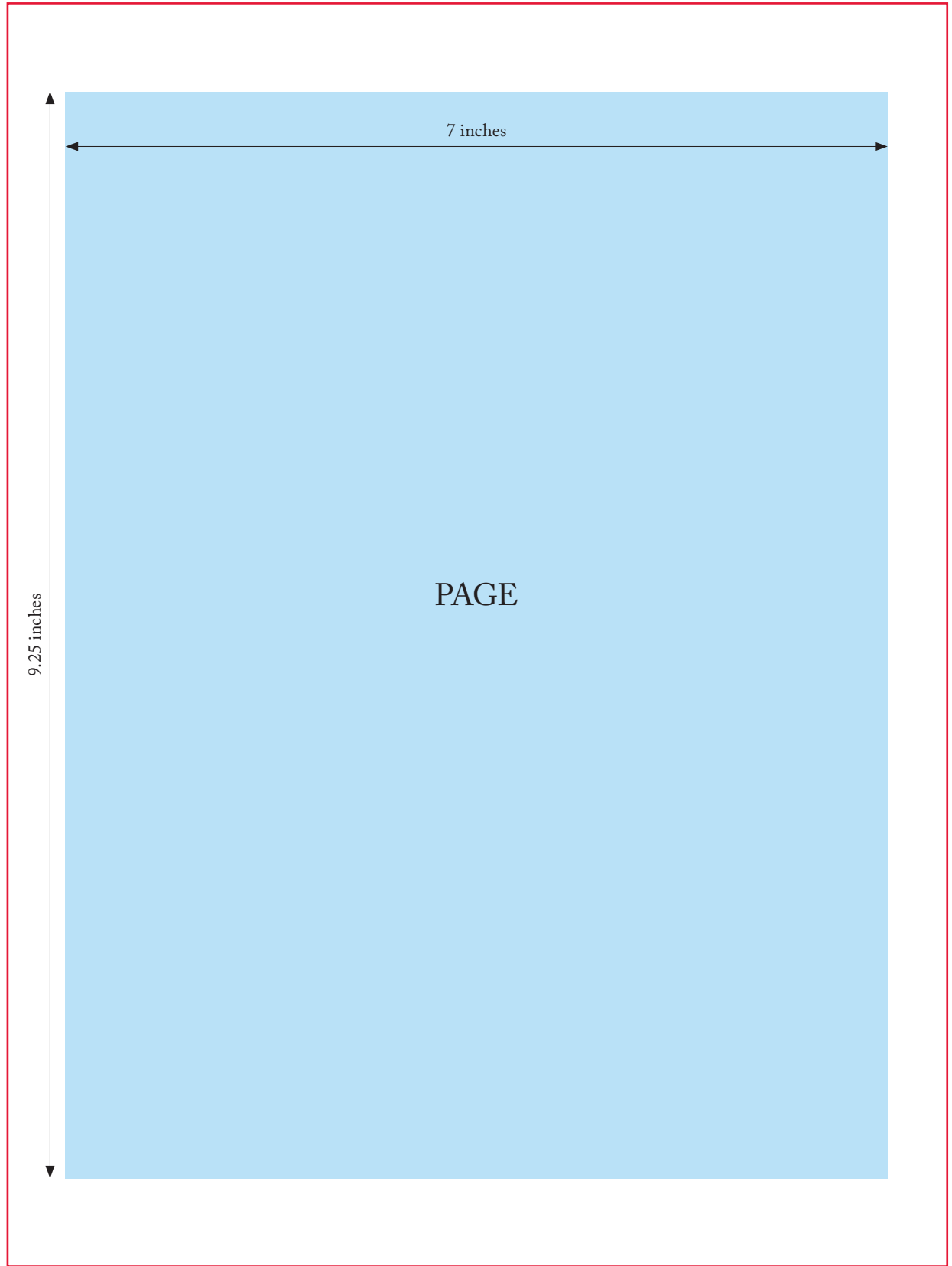


# Advertising Format Grid

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Red line indicates page format.



Red line indicates page format.

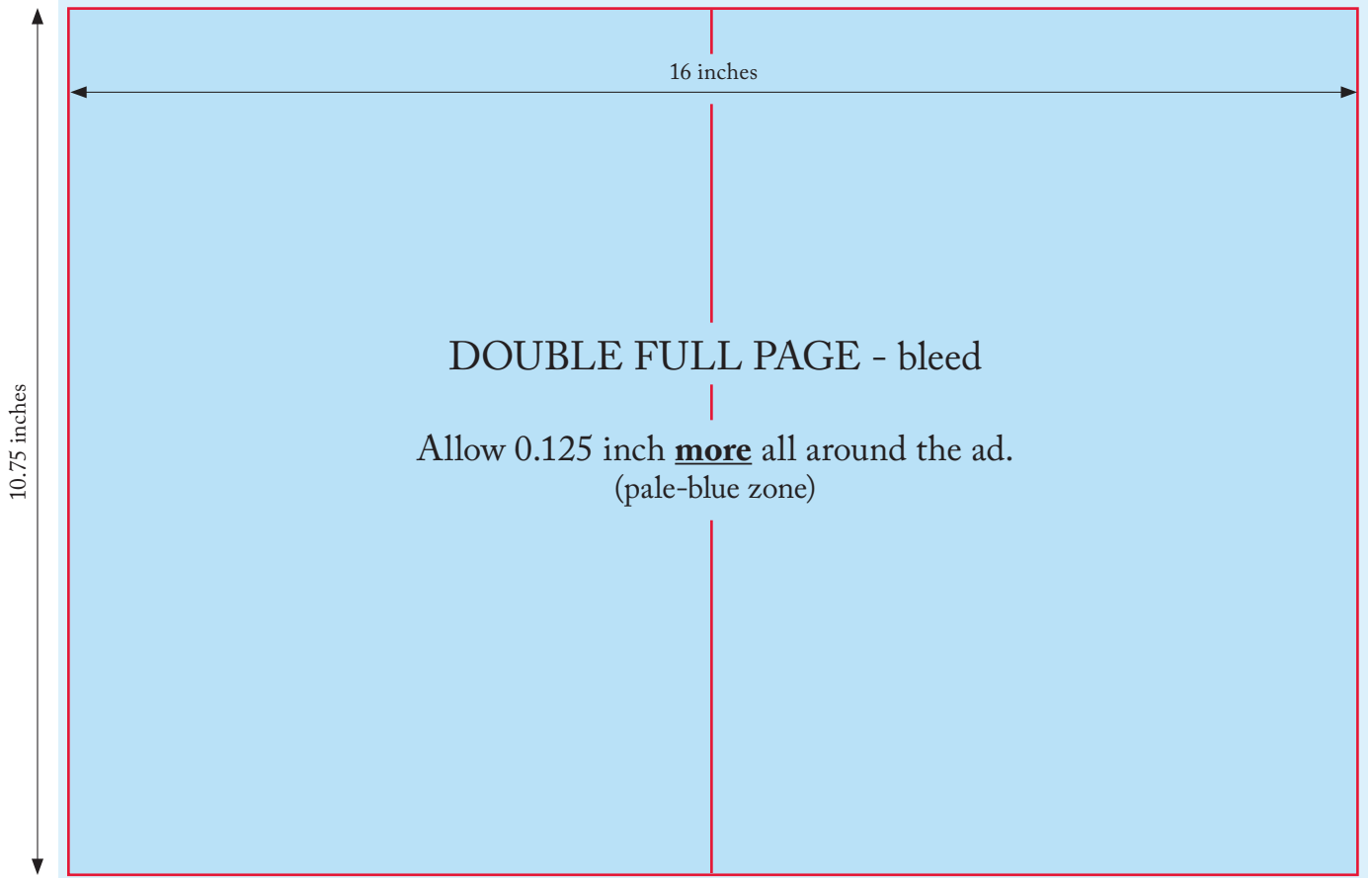
8 inches

10.75 inches

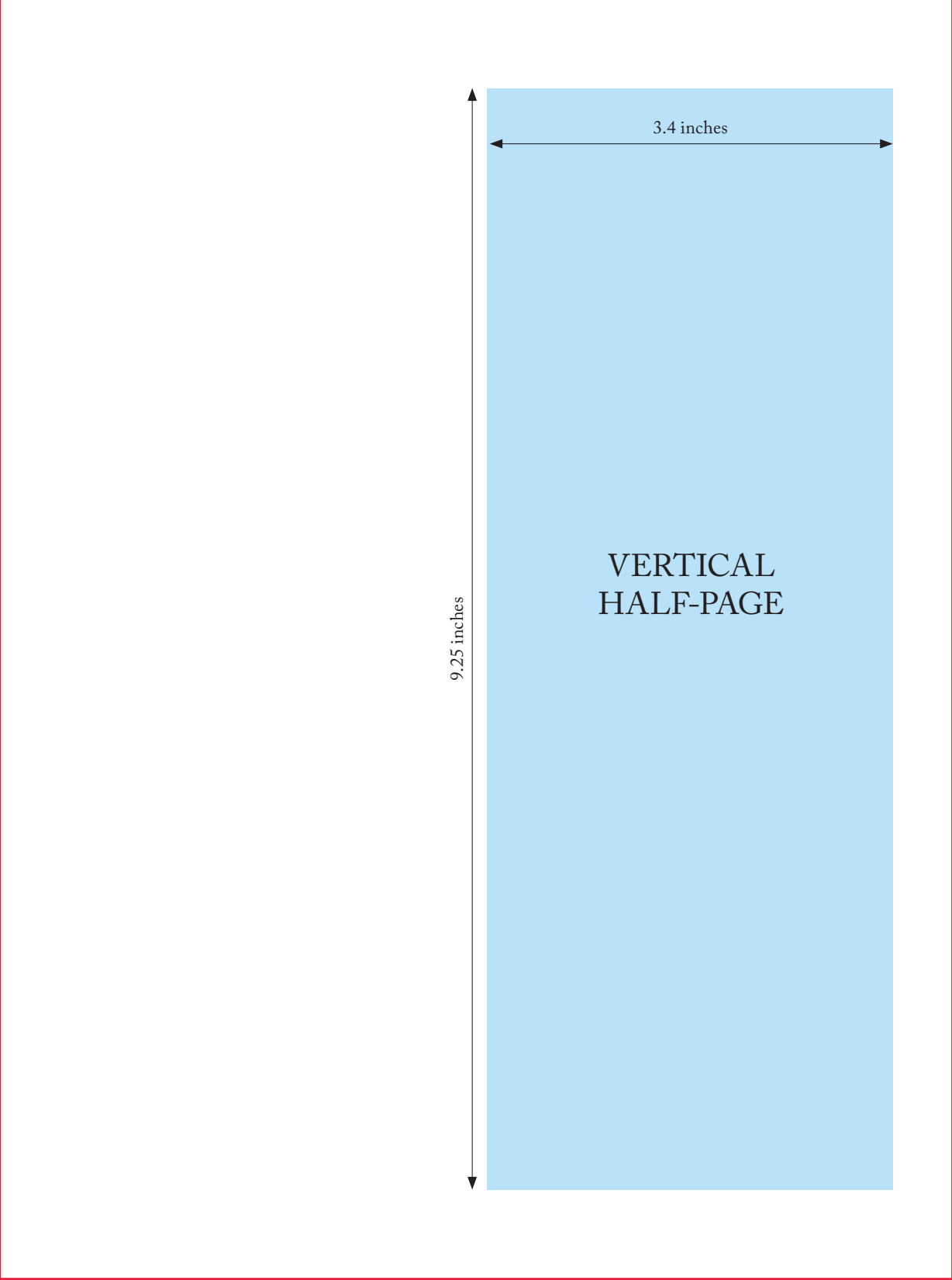
FULL PAGE - bleed

Allow 0.125 inch more all around the ad.  
(pale-blue zone)

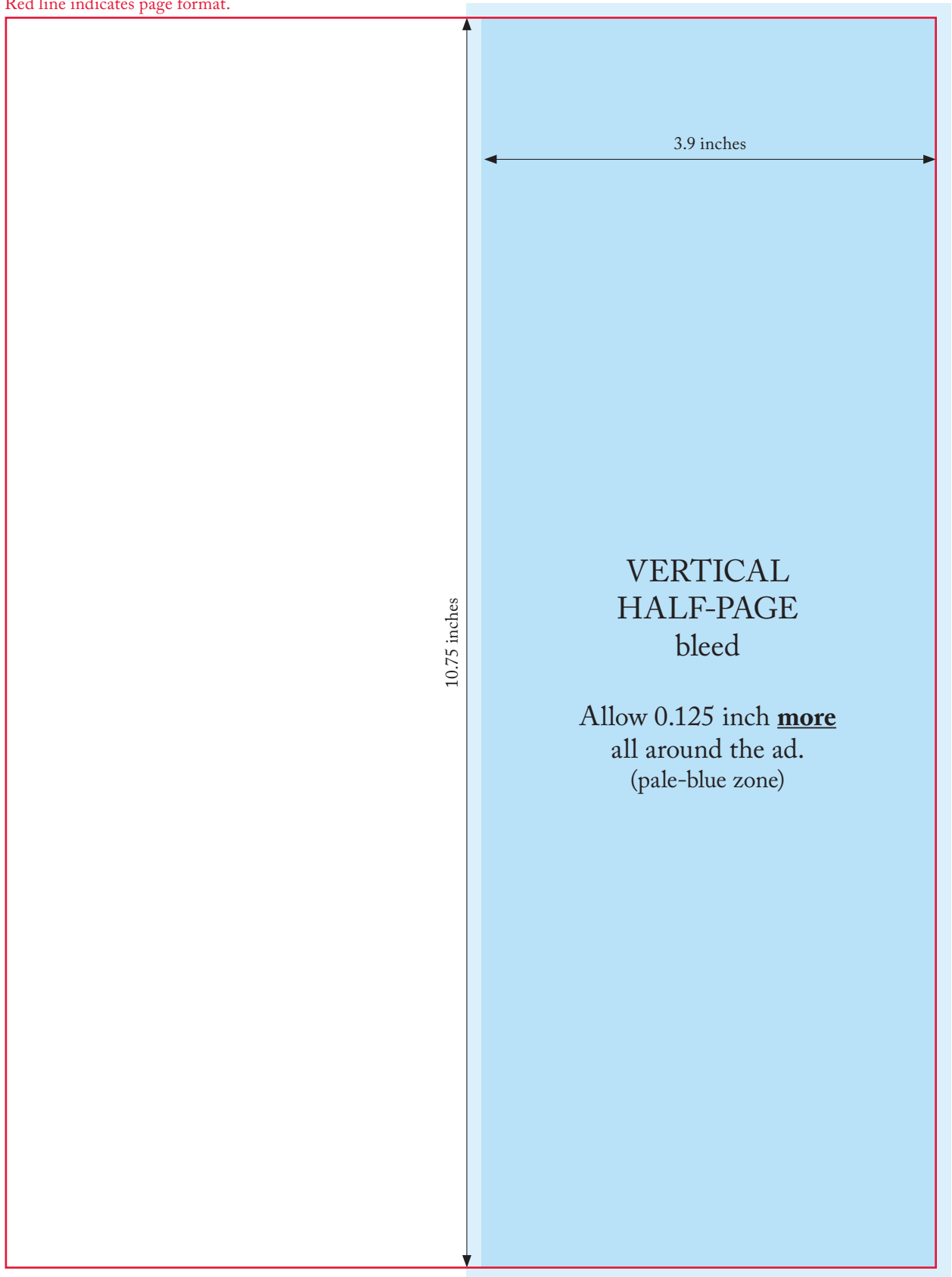
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Red line indicates page format.



Red line indicates page format.



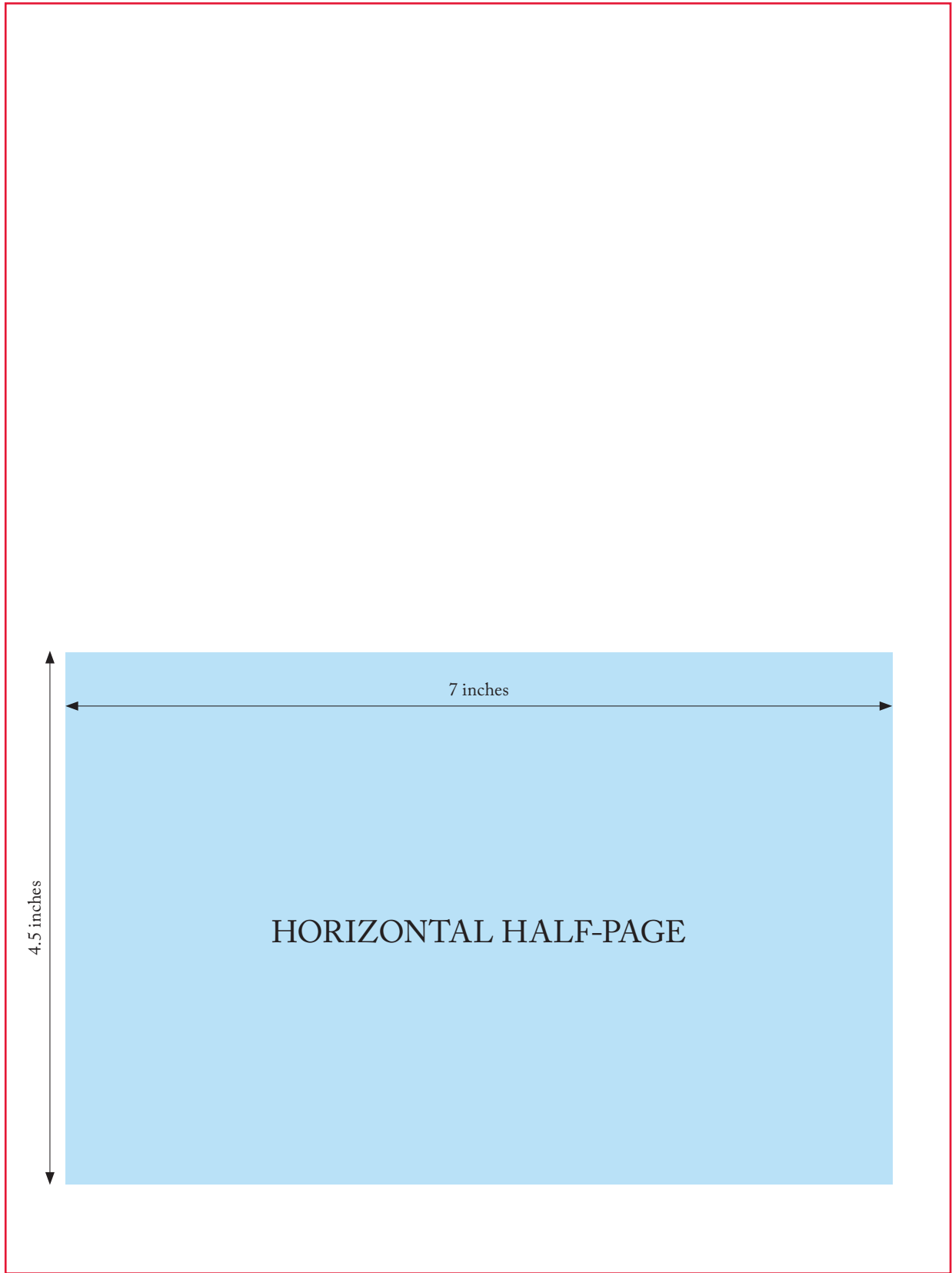
3.9 inches

10.75 inches

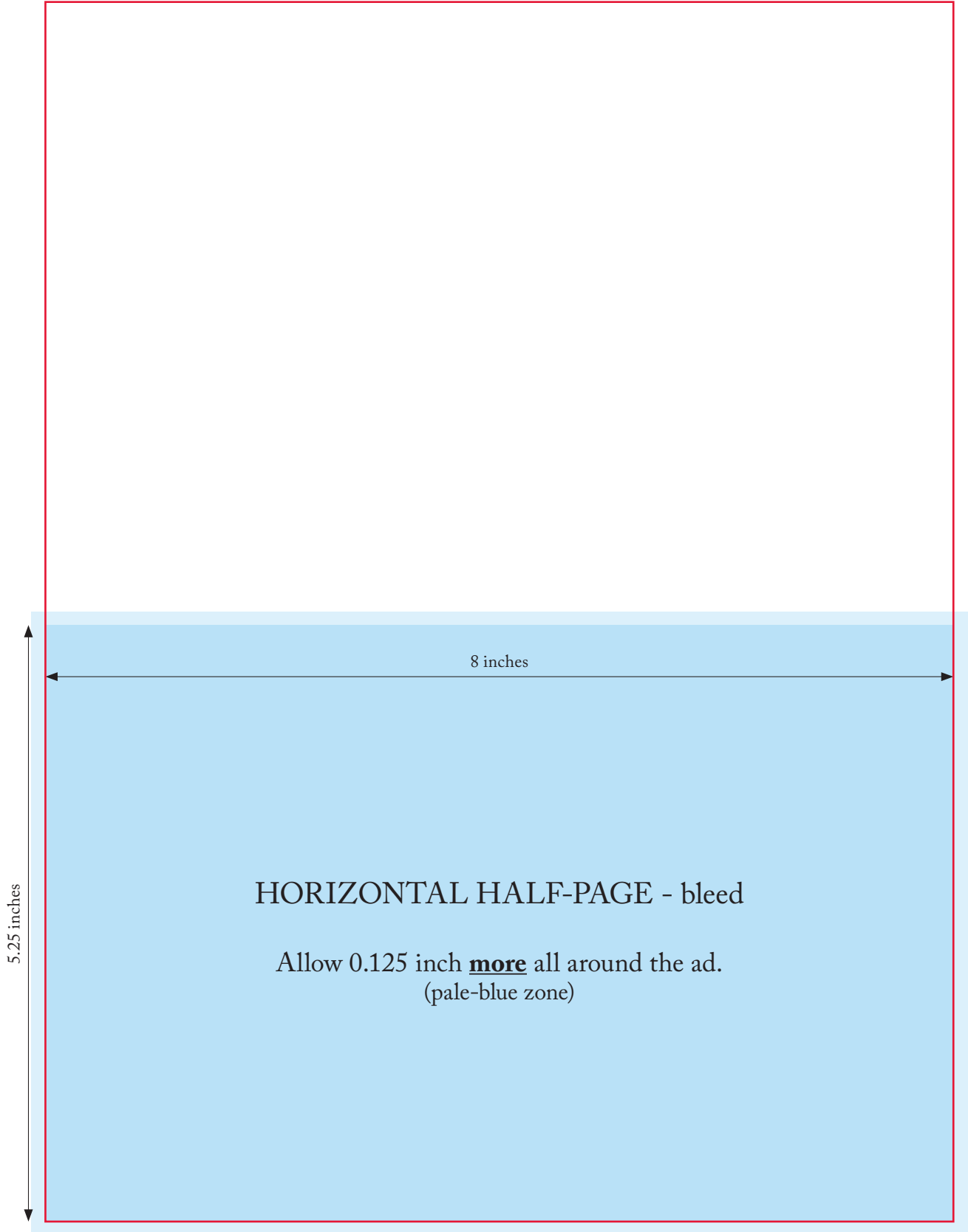
VERTICAL  
HALF-PAGE  
bleed

Allow 0.125 inch **more**  
all around the ad.  
(pale-blue zone)

Red line indicates page format.



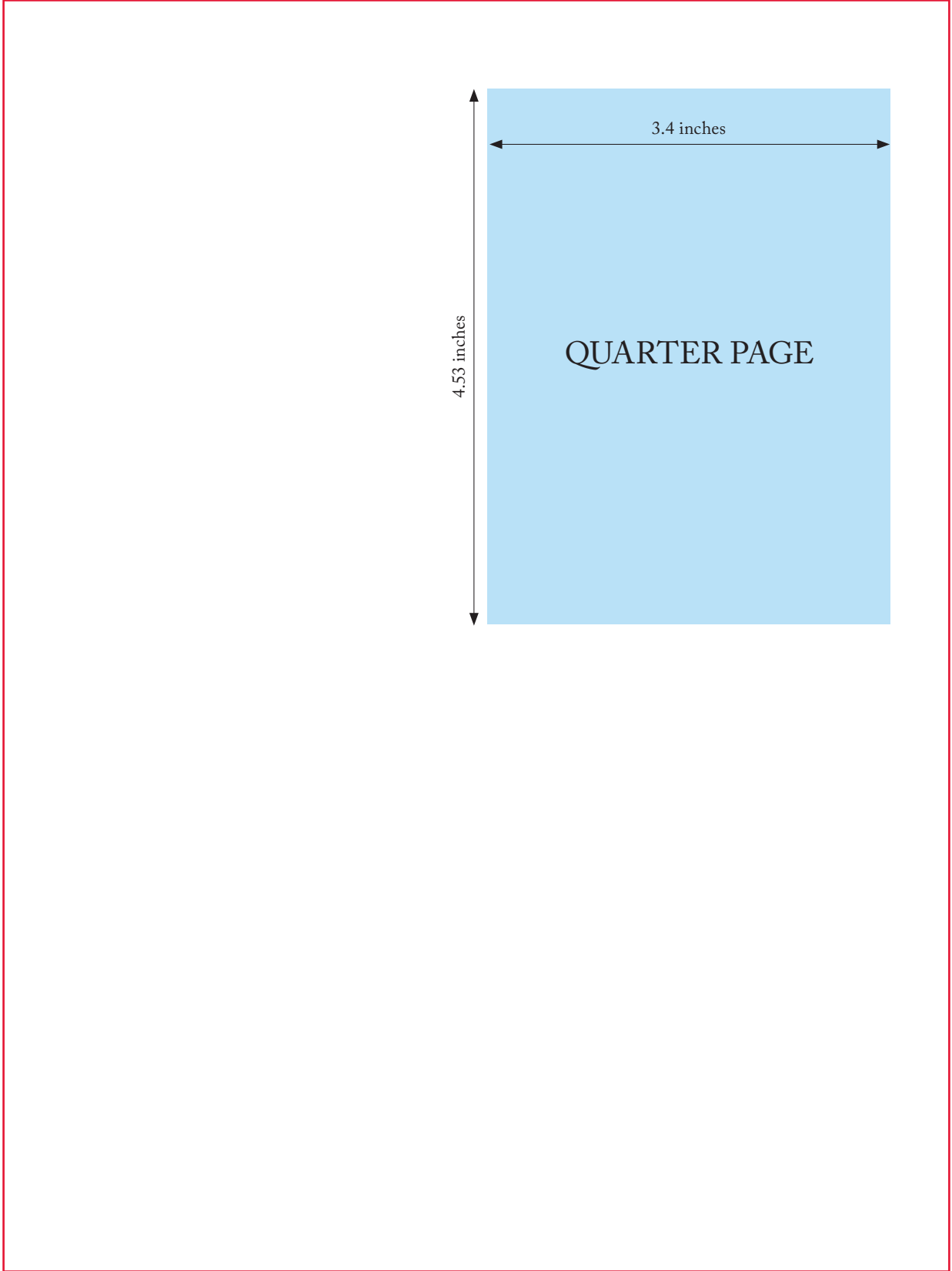
Red line indicates page format.



## HORIZONTAL HALF-PAGE - bleed

Allow 0.125 inch **more** all around the ad.  
(pale-blue zone)

Red line indicates page format.



Red line indicates page format.

